**UK**

Our benefit platform **[platform name]** is here to support you both at work and in your personal life. With our different products to help you improve your physical, mental and financial health, there truly is something for everyone no matter what your needs are.

To see how far we’ve come in 2024 already, we wanted to have a look at the impact our benefit platform has made on our employees so far this year:

* Our employees have saved £XXX so far by using SmartSpending™ Discounts
* The most popular way to save is buying Instant Vouchers. XXX of them have been bought since the start of the year.
* We like to celebrate hard work! XXX eCards have been sent as well as £XXX in award money.
* XXX employees decided to use our Cycle to Work benefit.
* Our SmartTech™ benefit helps you get the best tech and spread the cost! This year, XXX tech products have been bought with the benefit already.
* XXX of you logged in to our Wellbeing Centre to explore our instructional videos, informative blogs and inspiring recipes.

These are some impressive numbers. We are thrilled that so many of you use our benefits, that’s what they’re here for! If you haven’t used these benefits and you want to know more, head over to [platform name] to start exploring.

**What do our superusers say?**

We asked some of our most active platform users what their favourite benefits are and how much money they have saved so far this year:

**SmartSpending™**

Our SmartSpending™ deals and other benefits are here to help you save money on the smaller and bigger things in life. From everyday essentials to one-off purchases, actively using [platform name] can help you save up to £1000 per year!

*‘These past couple of years, and especially since the cost of living crisis, my family and I have become more and more serious about saving where we can. We’re big fans of the Cashback deals. With just one or two clicks we get money back on our purchases. I have received £200 in Cashback money so far. My biggest tip would be to use the deals even if the amount you save does not seem that big. The little things really add up! I usually save my Cashback for a bigger purchase or I use it to buy gifts at the end of the year. You’ll be surprised at how much you’ve saved in a year.’*

*‘I religiously use the grocery discounts. I use Auto Top-up to make sure the same amount gets added to my Reloadable Cards at the start of every month. That way I know I always have money to pay and I save on every trip to the supermarket. So far I have saved £120 just on grocery shopping.’*

*‘I just absolutely love the variety of deals the platform has to offer. Whether it’s big purchases like furniture, or it’s dinner, you can save on almost everything. I have saved £350 in total. Every time I want to buy something I actually compare all of the SmartSpending™ deals to see where I can save the most. It has become a bit of a game for me, and it’s fun! Using the discounts is so easy that once you get into the habit of saving, it’s difficult to imagine why you wouldn’t?’*

 **SmartTech™**

With SmartTech™, you get to choose between thousands of Currys products, from phones, to laptops, to kitchen appliances and whitegoods. Instead of paying the entire amount immediately, the amount gets deducted from your salary in equal instalments, meaning you get to enjoy your tech right away without having to worry about the cost.

*‘My favourite benefit has to be SmartTech™. When my phone stopped working earlier this year the benefit helped me get a new one the very same day. I would not have been able to spend that much money in one go, but with SmartTech™ the cost gets spread over a year. There’s no interest or extra fees, so you still get the best price. I recently also used it for a new TV. This would be the benefit I would recommend the most.’*

*‘I have used SmartTech™ several times now, for essentials like a new washing machine as well as when I treated myself to new headphones two months ago. The interest-free payments make it so much more affordable and manageable.’*

 **Cycle to Work**

Why not save money on driving and public transport by cycling to work? Even cycling part of your journey improves your physical and mental health and you don’t need to worry about getting stuck in traffic! With Cycle to Work you can get up to 47% off on a new bike and equipment.

*‘I had been thinking about investing in a bike for a while, so when I was introduced to Cycle to Work I knew I wanted to try it. It could not be easier: I picked out my favourite bike six months ago, applied for the benefit and I was on the road a week later. Now I cycle for at least half an hour every day and I have saved at least £100 on bus fares already.’*

*‘I decided to apply for Cycle to Work because I was looking for a way to get outside more and exercise, and why not combine it with commuting to work? I have discovered a new love for cycling. Because of the benefit I paid £200 less on my bike and accessories than I would have without it. I have saved so much on petrol as well. No more taking the car because I’m feeling too lazy to walk!’*

The year isn’t over yet, it’s not too late to become a superuser in 2024! Go to [platform name] to see how our benefits can make a difference to you.